



## Printer of the Year Gold Award

Quality Printing Company  
www.quality-printing.com

Anderson, IN – June 1, 2005 – Quality Printing announced today that it won a North American Printer of the Year Gold Award in competition sponsored by Sappi Fine Paper North America. The Sappi Printer of the Year awards competition recognizes printer excellence and innovation for work done on Sappi coated papers. It is the only global honor of its kind to recognize excellence in printing craftsmanship and design.

Quality Printing won in the Printer's Own Promotion category for the Red Thread Project. Quality Printing, along with seven other category winners, were honored recently at an elegant ceremony in Quebec City, Canada. The eight Gold Award winners were chosen from the 47 Silver Award winners in this year's field of over 2,100 entries.

Steve Harney, President, of Quality Printing, said, "The Sappi Printer of the Year Award is one the most prestigious competitions in the industry, and we are very honored to be the winner in the Printer's Own Promotion category."

The independent panel of judges called The Red Thread Project, printed on Sappi McCoy Silk paper, "a fine example of blending art and materials, executed in fine fashion by the printer."

Praising Quality Printing and the other winners, Jonathan Leslie, Sappi Limited Chief Executive Officer, said: "The importance of the quality of print should never be under-estimated. With so much alternative media available, both printers and papermakers must be totally committed to creating the best products they can, so that print remains a value-added form of communication. This is why the Sappi Printer of the Year awards recognize and stimulate print excellence."

Quality Printing and the other Gold Award winners will represent North America in the Sappi International Printer of the Year award celebration this fall in Shanghai China, competing against the Gold category winners from Central and South America, Europe, Australia, Asia and Africa. From this elite field, judges will select the nine individual recipients of the Sappi International Printer of the Year awards.

Based in Anderson, IN, Quality Printing employs 45 people and is a multicolor offset printer that specializes in high-quality, rapid-turnaround, digitally-based sheet fed printing projects.

Sappi is the leading producer of coated fine paper (which is used in high quality publications such as annual reports, catalogues, brochures and magazines) and has manufacturing sites and leading market shares in North America, Europe and Africa.

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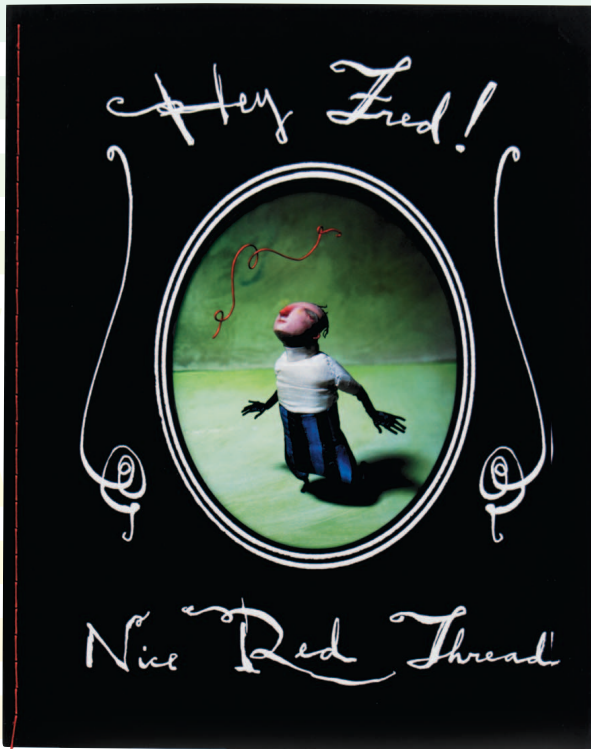
For more information contact:

Steve Harney  
Quality Printing Corp.  
1047 Broadway  
Anderson, IN 46012  
Tel: 765.644.3959  
Fax: 765.643.3809  
Toll-Free: 800.771.1142

Jeffrey Pina  
Director of Corporate Communications  
Sappi Fine Paper North America  
e-Mail: jeffrey.pina@sappi.com  
Tel: + 1 617 368 6318  
Fax: +1 617 368 6530

# A W A R D S

"THE RED THREAD PROJECT"  
has received the following awards:



## PRINT

### **SAPPI PRINTER OF THE YEAR AWARD**

2005, North America, Printer's Self-promotion  
Sappi Fine Paper North America

### **BENNY AWARD**

PIA/GATF, Premier Print Awards 2004,  
Best of Category

### **ACHIEVEMENTS IN PRINT EXCELLENCE**

#### **2005 PINNACLE AWARD**

Best of Show, Printing Industry of America  
Illinois/Indiana

## DESIGN

### **BEST OF SHOW**

How Magazine Self-promotion Annual, 2004

### **PERFECT 10 AWARD**

How Magazine, 2004

### **PRINT MAGAZINE**

#### **REGIONAL DESIGN ANNUAL, 2004**

### **APPLIED ARTS' DESIGN ANNUAL**

### **FEATURED IN "TOUCH THIS: GRAPHIC DESIGN THAT FEELS GOOD"**

Scott Witham, author; Rockport Publishers, Inc.  
Publication date: April, 2005

### **PORTFOLIO AWARD**

## ILLUSTRATION

### **SOCIETY OF ILLUSTRATORS**

#### **47th ANNUAL EXHIBITION**

#### **CERTIFICATE OF MERIT**

# QUALITY PRINTING

it's what we do.